

News Release For Immediate Release May 20, 2022 Contact: Gina Rice ginar@hmstv.org 281-661-5622

Houston's Public Access Cable TV Station, HMS-TV, Celebrates 35 Years as the City's "Virtual Town Square"

In recognition of 35 years of service to the community, Mayor Sylvester Turner has declared May 31, 2022 Houston Media Source Day.

Since its debut on May 31, 1987, HMS-TV has provided Houston with a "virtual town square," giving members of the community the opportunity to create their own television programs, exploring topics and issues that are seldom, if ever, addressed on traditional media outlets. The public access channel is available on all cable systems operating in Houston and online at www.hmstv.org.

Every day, HMS-TV offers programming created by the community and for the community, covering a wide range of subjects, including politics, culture, religion, health, art, comedy, and music. This rich tapestry of programming reflects the diversity and vitality of Houston.

Houston Media Source lays a solid education foundation for its community producers by providing instruction in a variety of topics: camera techniques, lighting, sound, editing, storyboarding, script writing, and studio operations. Once producers-to-be master the basics, they are granted access to a full complement of resources, including cameras, microphones, lights, studios, and editing suites.

HMS-TV has seen many changes since its humble beginnings 35 years ago, but the mission to provide a multimedia forum for Houstonians to explore the issues that affect their city remains the same today as it was then. Houston Media Source looks to the future with enthusiasm, reaffirming its commitment to stay abreast of the latest technological advances and place the best tools in the hands of its community producers. The organization's 35th anniversary year will mark the debut of a new remote video production van, enhanced video-on-demand services, and the availability of HMS-TV programming on several streaming services.

To learn more about Houston Media Source and ways to support its mission, please contact Development Director Gina Rice at <u>ginar@hmstv.org</u> or (281) 661-5622. Free orientation sessions and tours of the facility are conducted Mondays at 6:00 pm and by appointment. For orientations and tours, please contact Outreach Director Roger Palomino at <u>rpalomino@hmstv.org</u> or 713-524-7700 x112. Houston Media Source is located at 410 Roberts, near Minute Maid Park. More information is available at www.hmstv.org.

About Houston Media Source

Houston Media Source operates HMS-TV, the city's public access television station, which is available on all cable systems in Houston and online at <u>www.hmstv.org</u>. Additionally, HMS provides video production training and equipment to members of the community. HMS-TV is content-neutral, ensuring that no programming submitted for broadcast will be edited, censored, or otherwise altered. HMS is a nonprofit 501 (c) 3 corporation which is supported by donations from the community.

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