

# HMS Access Video Awards Souvenir Booklet Ad Form

(Please complete both sides)

## Information - Please Print

|                          |  |
|--------------------------|--|
| Full Name                |  |
| Company/<br>Organization |  |
| Address                  |  |
| Address 2                |  |
| City                     |  |
| State                    |  |
| Zip Code                 |  |
| Phone Number             |  |
| Email Address            |  |

## Payment Information

| Method of Payment      | Card Number (if applicable) |
|------------------------|-----------------------------|
| Cash                   |                             |
| Check (payable to HMS) |                             |
| Visa/MasterCard        |                             |
| Discover               |                             |
| American Express       |                             |
| Expiration Date        |                             |
| Name on Card           |                             |
| Signature              |                             |

Submit ad order form with payment to HMS by:  
**Thursday, April 8, 2010 @ 6:00PM**



410 Roberts Street • Houston, Texas 77003  
713.524.7700 • www.hmstv.org • Office Hours: M-F: 9A-6P  
Equipment Hours: M-F: 1P-10P SA: 10A-10P SU: CLOSED

**ACCESS  
VIDEO  
AWARDS**



**ACCESS  
VIDEO  
AWARDS  
SOUVENIR  
BOOKLET  
AD FORM**

**Proceeds Benefit:**



Houston MediaSource, a non-commercial 501(c)(3) arts service organization, receives funding from the cable franchise corporations through the City of Houston.

Houston MediaSource is encouraging all HMS producers and nonprofit community/business organizations to help sponsor our Youth Media Camp 2010 by purchasing an ad in our Access Video Awards 2010 Ceremony Souvenir Booklet. The proceeds from the booklet will provide scholarships to under privileged youth interested in media production.

Don't miss the opportunity to support this hands-on media education program. The Youth Media Camp not only provides the technical and creative skills needed to produce television media, but it will also show the students how to look at it differently.

The souvenir booklet can include acknowledgements, special messages to producers nominated for an award, advertisements of nonprofit community/business organizations and announcements of upcoming cablecasts of HMS



produced programs.

Ad space is limited; place your order early! The deadline for all camera ready ads is Thursday, April 8, 2010 at 6:00pm. If you need design and layout assistance, please place your order no later than Thursday, April 1, 2010 at 6:00pm. The deadline for approval of proof is Thursday, April 8, 2010 at 6:00 pm.

Thank you for your support of Houston's only public cable access channel. We look forward to a spectacular Access Video Awards Ceremony, and providing deserving youth the chance to explore their interest in media production.

If you have any questions or need assistance, please contact Cybil Pallugna-Saenz at 713-524-7700 ext 15 or email [cybilp@hmstv.org](mailto:cybilp@hmstv.org).

## HMS Access Video Awards Souvenir Booklet Ad Form

(Please complete both sides)

| QTY | AD DESCRIPTIONS & SPECIFICATIONS  |                      |
|-----|---|----------------------|
|     | Back Cover - Full Page, Full Color Ad (8" x 10.5") Camera Ready PDF   | \$300<br>1 available |
|     | Inside Cover - Full Page, Full Color Ad (8" x 10.5") Camera Ready PDF   | \$250<br>1 available |
|     | Inside Back Cover - Full Page, Full Color Ad (8" x 10.5") Camera Ready PDF  | \$250<br>1 available |
|     | Full Page, Black & White Ad (8" x 10.5") Camera Ready PDF   | \$100                |
|     | Half Page, Black & White Ad (8" x 5.125") Camera Ready PDF  | \$50                 |
|     | Quarter Page, Black & White Ad (3.875" x 5.125") Camera Ready PDF   | \$25                 |
|     | Ad Design & Layout with 1 Proof<br><i>Ad with design must be ordered by April 1, 2010 @ 6pm<br/>Deadline for approval of proof is April 8, 2010 @ 6pm</i> | \$25                 |

All ads must be camera ready and submitted as a PDF file or there will be a \$25 ad design & layout charge added.

If ad design & layout is needed, please contact Cybil Pallugna-Saenz at 713-524-7700 ext 15 or [cybilp@hmstv.org](mailto:cybilp@hmstv.org) for assistance.

The deadline for ad design & layout is no later than Thursday, April 1, 2010 at 6:00 pm. The deadline for proof approval of ad design & layout is Thursday, April 8, 2010 at 6:00 pm.

The deadline for camera ready PDF ads is Thursday, April 8, 2010 at 6:00 pm.

Payment is due at time of order.

You may email your camera ready PDF ad to [cybilp@hmstv.org](mailto:cybilp@hmstv.org) or burn it on a CD and drop it off or mail it to:

Houston MediaSource  
Cybil Pallugna-Saenz  
410 Roberts Street  
Houston, TX 77003

|   |  |
|---|--|
| <b>Quarter Page Ad<br/>Black + White<br/>3.875" x 5.125"</b><br><b>\$25</b> | <b>Full Page Ad<br/>Black + White<br/>8" x 10.5"</b><br><b>\$100</b> |
| <b>Half Page Ad<br/>Black + White<br/>8" x 5.125"</b><br><b>\$50</b>        |  |